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Urbandale Education Foundation Announces New Scholarship Program

The Urbandale Education Foundation offers a second scholarship program, the Brad Peyton Memorial Fruit of the Spirit Scholarship, to Urbandale High School students

URBANDALE, Iowa – February 6, 2015 – The [Urbandale Education Foundation](#) (UEF), a non-profit organization committed to enhancing the educational experience of students in the [Urbandale Community School District](#) (UCSD), announced today that [Urbandale Dollars for Scholars®](#) is offering a second scholarship program, the Brad Peyton Memorial Fruit of the Spirit Scholarship, to Urbandale High School (UHS) students. Beginning today, UHS students will have the ability to apply online www.Urbandale.DollarsForScholars.org by creating an online profile, which enables students to apply for and be matched to multiple local and national scholarships. The UEF raised the funds for the new Peyton scholarships by hosting a memorial golf tournament this past June in Peyton's name, and is honoring his legacy in supporting Urbandale schools by offering two \$2,000 scholarships to two graduating UHS seniors.

Peyton was a 24-year resident of Urbandale and a devoted husband, father, friend and community supporter. Peyton made a positive difference in the lives of so many as a coach and board member for Urbandale Little League, a co-founder of the Shining City Foundation, a key political strategist and an advocate for the UCSD. Peyton died in September 2013, at the age of 56 following a short battle with pancreatic cancer.

Urbandale Dollars for Scholars encourages students to begin developing their online profiles now, to assure they are alerted about scholarship opportunities in advance of deadlines. In addition to scholarships, students will also have access to exclusive volunteer and internship opportunities that may be available to them, as well as a wealth of financial aid and college success tools and resources provided by Scholarship America®.

The UEF is in the unique position to provide support for Urbandale schools, award scholarships to UHS graduates and connect Urbandale alumni through the recent merger and partnership of three organizations: Urbandale Education Foundation, Urbandale Dollars for Scholars and [Urbandale Alumni Association](#). Urbandale Dollars for Scholars is part of a nationwide network of community-based scholarship chapters. It is a program of Scholarship America, the nation's largest non-profit

private-sector scholarship and educational assistance program, and is the oldest Dollars for Scholars chapter in the state of Iowa.

The mission of Urbandale Dollars for Scholars is to mobilize the Urbandale community on behalf of postsecondary education success for students in the Urbandale Community School District. To apply for scholarships or learn more about how your contribution can make a positive difference in the lives of Urbandale students, visit: www.Urbandale.DollarsForScholars.org

About Urbandale Education Foundation[®]

The Urbandale Education Foundation (UEF) is a 501(c)(3) non-profit organization committed to enhancing the educational experience of students in the Urbandale Community School District by funding projects and initiatives not supported within existing school budgets. The UEF raises funds through grants and private donations and then invests in enhanced educational programming, innovative technology, scholarships for graduates, state-of-the-art facilities and lifelong learning opportunities. The UEF is dedicated to making a difference in the future of Urbandale schools, students and the vitality of the Urbandale community. To learn more, visit: www.UrbandaleEducationFoundation.com

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About Urbandale Dollars for Scholars[®]

The Urbandale Dollars for Scholars is the oldest Dollars for Scholars charter in Iowa and is focused on expanding both the number and amount of scholarships awarded to Urbandale High School graduates. Scholarship America's Dollars for Scholars[®] program is a national network of nearly 1,100 local chapters driven by local volunteers that help hometown students in over 3,000 communities across the country. In addition to raising funds and distributing scholarships for students, chapters also provide assistance with college readiness and the financial aid process. To learn more, visit: www.Urbandale.DollarsforScholars.org

About Scholarship America[®]

Scholarship America[®] is the nation's largest provider of private scholarships, helping students pursue and complete their education beyond high school through local and national scholarship programs, and emergency financial assistance. Scholarship America has distributed more than \$2.7 billion in scholarship assistance to more than 1.8 million students over the last 50 years. Scholarship America's programs, which include Dollars for Scholars[®], help fund both entry-level and multi-year scholarships. More information is available at www.ScholarshipAmerica.org

About Urbandale Community School District

The Urbandale Community School District includes portions of Des Moines and Urbandale, Iowa. The district serves over 3,900 students in six elementary schools, one middle school and one comprehensive high school. The Urbandale district supports an increasingly diverse student population where 50 languages are spoken. Building on the existing foundation of excellence in

education, Urbandale is transforming education throughout the district. By implementing innovative [Quality/Continual Improvement](#) strategies that create learning environments that more fully engage, challenge and motivate students, Urbandale is taking transformation from theory into practice. Urbandale prepares students for becoming lifelong learners and is a school district that brings learning to life for everyone. To learn more, visit: www.UrbandaleSchools.com

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