



FOR IMMEDIATE RELEASE

Urbandale Alumni Association Celebrates Homecoming While Planning All-School Reunion

Urbandale Alumni Association will celebrate Homecoming this month with a community pep rally and Meet and Greet event while planning and raising funds for the first All-School Reunion scheduled for July 2017

URBANDALE, Iowa – September 10, 2015 – The [Urbandale Alumni Association](#) (UAA), an arm of the [Urbandale Education Foundation](#) (UEF), announced today a series of special events in support of the upcoming Urbandale High School (UHS) Homecoming festivities. On Thursday, September 17, 2015, Coach Denny Frerichs and the 1975 State Football Championship team will be the grand marshals for the Homecoming parade in celebration of the 40-year anniversary of their state title. All UHS alumni are invited to participate in the parade followed by a community pep assembly at the UHS gymnasium. On Friday, September 18, 2015, the 1975 team will be introduced at halftime of the varsity football game. Following the game, all UHS alumni and community members are invited to a Meet and Greet with the 1975 team in the UHS commons.



Founded in 2013 by a group of dedicated UHS alumni, the Urbandale Alumni Association has been actively planning for the first All-School Reunion that will take place on July 1, 2017, in celebration of the 100-year anniversary of the city of Urbandale and the Urbandale Community School District. Leading the charge are UAA Co-Chairs Meribeth Haynes (Class of 1976) and Linda Biermann Hoobin (Class of 1973) supported by a Board of Directors that meet monthly to outline priorities, address initiatives and support the Urbandale community. A tremendous effort has gone into building the UAA website www.urbandalealumni.com in order to serve as a hub for over 13,000 UHS graduates. Alumni are encouraged to register their contact information in the secure site in order to keep informed about current and future events. The website is a great tool for classes to utilize when organizing their class reunions as well as connecting via the [Urbandale Alumni Association Facebook page](#).



Urbandale Alumni Association Board Members: Dave Lollman, Amy Drake Bogle, Kirk McGowan, Shari Zimmerman Stevenson, Jodi Gilson Schrage, Linda Biermann Hoobin, Meribeth Haynes and Margaret Ann Boals Boatright.

The UAA plans on holding numerous events leading up to the All-School Reunion on July 1, 2017. To help raise funds for this event, the UAA has created an alumni t-shirt that showcases both the past and present UHS mascots: the Bluejay and the J-Hawk. The Board has been selling the shirts at different events including the 4th of July Parade and with the help of Debi Spiller (Class of 1973) alumni can now purchase t-shirts online in order to ship to graduates living out of the area. To order a t-shirt, email:

uhsalumnisales@gmail.com

The high demand for t-shirts has been a wonderful surprise for the UAA Board. One of the most touching stories is about Terri Holliday (Class of 1979) ordering a shirt for her brother, Bob Holliday (Class of 1969), who was terminally ill. Terri wrote the Board to share that when her brother passed away, he was proud to be wearing his alumni t-shirt. In addition to selling t-shirts, the UAA is requesting donations to offset the costs associated with hosting the All-School Reunion. Donations can be sent to: Urbandale Alumni Association, PO Box 1158, Johnston, IA 50131.

"We have been very pleased and excited at the response from alumni who have heard we have formed an Alumni Association" said Haynes. "We have been sharing with alumni that if there ever was a time to come home, the 4th of July Centennial celebration in 2017 would be the time to head back home!"

The UEF is in the unique position to provide support for Urbandale schools, award scholarships to Urbandale High School graduates and connect Urbandale alumni through the merger and partnership of three organizations: Urbandale Education Foundation, [Urbandale Dollars for Scholars](#) and Urbandale Alumni Association. To learn more about upcoming UHS alumni events, visit: www.urbandalealumni.com

About Urbandale Alumni Association

The Urbandale Alumni Association was formed in 2013 to support and enhance Urbandale students and the Urbandale Community School District. The mission of the Association is to network with Urbandale alumni and to build an association that can be used as a communication tool for reunions, alumni contact information, and fundraising activities. To learn more, visit: UrbandaleAlumni.com

About Urbandale Education Foundation

The Urbandale Education Foundation (UEF) is a 501(c)(3) non-profit organization committed to enhancing the educational experience of students in the Urbandale Community School District by funding projects and initiatives not supported within existing school budgets. The UEF raises funds through grants and private donations and then invests in enhanced educational programming, innovative technology, scholarships for graduates, state-of-the-art facilities and lifelong learning opportunities. The UEF is in the unique position to provide support for Urbandale schools, award scholarships to UHS graduates and connect Urbandale alumni through the merger and partnership of three organizations: Urbandale Education Foundation, [Urbandale Dollars for Scholars](#) and [Urbandale Alumni Association](#). The UEF is dedicated to making a difference in the future of Urbandale schools, students and the vitality of the Urbandale community. To learn more, visit: UrbandaleEducationFoundation.com

Urbandale Education Foundation
11152 Aurora Avenue
Urbandale, IA 50322

Contact:

Dena Soenke
Communications Partner
Urbandale Community School District
(515) 868-1879
soenked@urbandaleschools.com

###